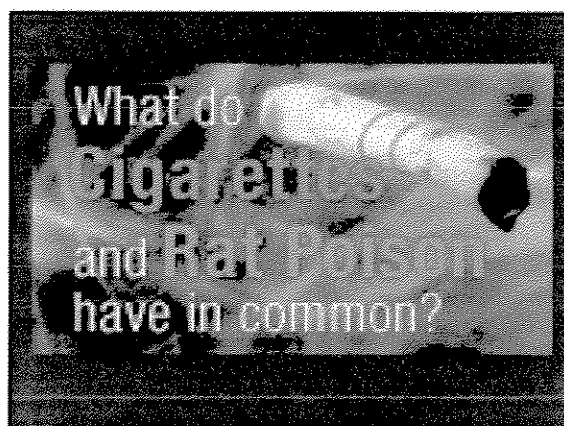
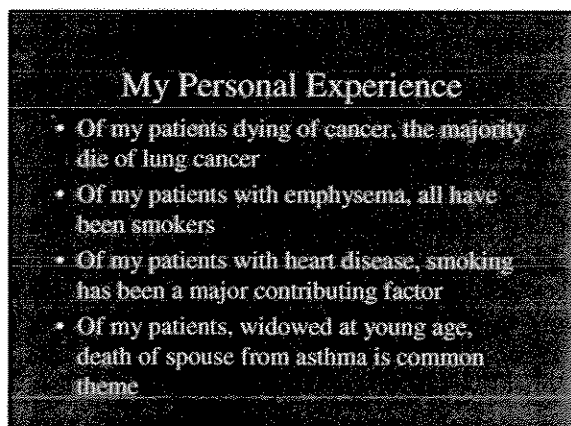


The Annual Toll from Secondhand Smoke

Disease	Est. Deaths	Est. Disease
Heart Disease	35,000	
Lung Cancer	3,000	
SIDS	1,900	
Low Birthweight infants		9,700
Asthma exacerbations		400,000
Acute resp. illness in children		150,000
Ear infections in children		700,000

Campaign for Tobacco-Free Kids, Washington DC



Secondhand Smoke

- Contains 4000 substances, 60 are known or suspected carcinogens
- Includes arsenic, nitrosamines, formaldehyde, benzene, and lead
- Environmental Protection Agency (EPA) classifies secondhand smoke as Group A carcinogen—KNOWN to cause human cancer

American Cancer Society

Secondhand Smoke

- “Non-smoking sections and ventilated public spaces cannot filter or circulate air at the rate necessary to eliminate secondhand smoke”

American Cancer Society

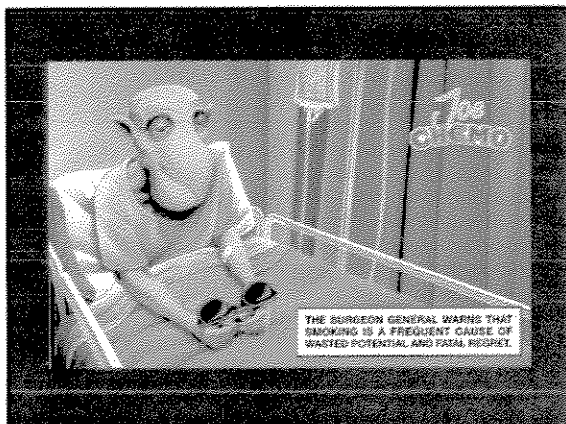
Who is exposed?

- 37% of adult nonsmokers report exposure at home or work
- An occupational hazard for many workers, including casino, restaurant, bar, and hotel employees
- While ¾ of white collar workers are protected, only 43% of food and service occupation workers benefit from protection
- 22% of children and adolescents exposed in homes (1996)

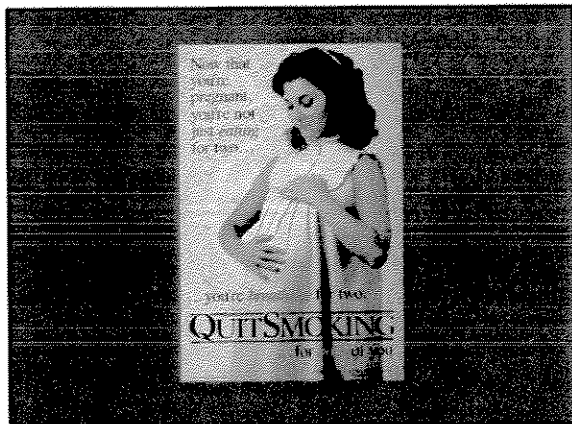
American Cancer Society

Impact on Medically Underserved

- African-American, Hispanic, and Native Americans *less* likely to be protected under smoke-free workplace policies and *more* likely to work in sectors with the least protection
- One can argue that the underserved are also the most likely to be targeted with cigarette advertisements and can least afford to smoke or to pay for smoking-related illnesses



What about the Children?



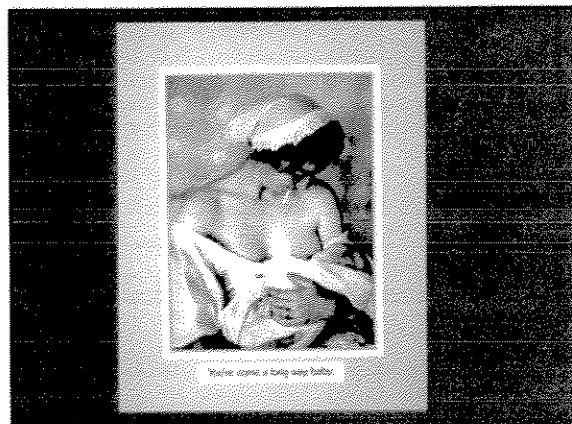
Asthma

- Exposure to secondhand smoke can cause asthma in children previously without symptoms
- Exposure can trigger attacks and increase severity of symptoms
- Asthma is the most common chronic childhood disease
- High costs of emergency care, hospital admissions, and medications

Children and Smoke Exposure

- Low birth weight infants
- Respiratory Distress Syndrome
- Other respiratory conditions of newborns
- Sudden Infant Death Syndrome
- Impaired lung function in children
- Fires caused by smoking and smoking materials

World Health Organization—Tobacco Epidemic: A Crisis of Startling Dimensions



Reversing the Harm: Smoke-free Laws

New York City

- Comprehensive ordinance is one reason for 11% decline in smoking prevalence
- 150,000 fewer people exposed to secondhand smoke each day at work
- After 6 months, six-fold reduction in air pollution in bars previously permitting smoking

American Cancer Society

California

- 53 bartenders examined before and after implementation of smoke-free bars and taverns
- 5-7% improvement in lung function in just one month after implementation

American Cancer Society

Helena, Montana

- In first 6 months, significant drop in patients admitted with heart attacks in areas where laws in force, compared to areas where laws not in force
- When law overturned, number of residents admitted with heart attacks increased

From American Cancer Society



Columbia St. Mary's: Our Experience

- Smoke, discarded butts, the foul air at entrances, and the odor of smoke on the hands, breath, and clothing of employees did not go unnoticed
- Issues noted on Press Ganey and other satisfaction surveys
- Formed committee to look at issues in going smoke-free
- 1st Smoke-Free health system in Milwaukee

**We are not anti-
smoker; we are
anti-*smoking***

Columbia St. Mary's: Our Experience

- Advance notification of all parties—employees, physicians, vendors, visitors, and patients
- Educational campaigns
- Signage posted well in advance
- July 4th 2005—policy in effect
- No smoking in any CSM building or on CSM campus, including office buildings



Columbia St. Mary's: Our Experience

- Nicotine replacement products available to visitors
- Standing orders for nicotine replacement for inpatients
- Prescriptions for bupropion in Employee Health for CSM employees
- Reimbursement for nicotine replacement
- Partial tuition refund for smoking cessation classes

The Cost of Smoking

- Higher insurance costs both for premiums and for the cost of care
- Higher life insurance premiums
- Lost productivity in absenteeism
- \$501 billion in excess health care costs
- Adds \$7 to the cost of each pack of cigarettes

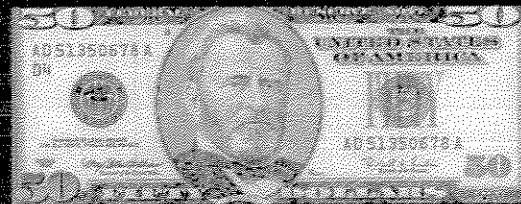
Therese Pandl, Executive Vice President, COO, CSM

Cigarettes

“Long term use
eventually kills 50%
of users”

Michael Fiore, MD
Professor of Medicine
University of Wisconsin Medical School
May, 2001

Show me the Money!



Cuba Gooding, Jr. in *Jerry Maguire*

Employers add own cigarette 'tax'

Companies charge smokers more in health insurance



State may tackle catastrophic health care

Wisconsin's new law on catastrophic health care coverage will take effect in 2006. The law requires employers to offer coverage to employees who are unable to work for more than 90 days due to a catastrophic illness or injury. The law also allows employers to charge smokers more for health insurance.

Milwaukee Journal Sentinel, 19 February 2006

Restaurants

- Smoke-free laws do not harm restaurant sales
- NYC: Increased tax receipts by 8.7%
- No evidence of increased restaurant closures
- Rate of new restaurant openings unchanged
- Increased resale value of restaurants

Source: American Cancer Society June 2005

Bars

- Fact: Smoke-free laws do not harm bars
- No impact on sales in California, and in cities with ordinances in Massachusetts, Oregon, Texas, Florida, Maryland, and Kentucky
- In Florida, number of employees in eating/drinking establishments increased by almost 5%

Source: American
Cancer Society June
2005

Unemployment

- No evidence that smoke-free laws increase unemployment
- In New York City, boom in employment compared to the rest of state
- Currently, hospitality industry workers doing "exceptionally well"

Source: American Cancer Society June 2005

Tourism

- Similar to restaurant and hospitality services, no impact on hotel and motel revenues
- In fact, increased hotel revenues in Los Angeles, New York City, and the state of Utah
- Florida: no change in theme park admissions

Saving Money for Businesses

- Secondhand smoke harms productivity of non-smokers
- Smoke-free policies lower housekeeping and maintenance costs
- Lower insurance rates
- Reduction in potential legal liability
- Nonsmokers have received settlements in cases based on smoke exposure

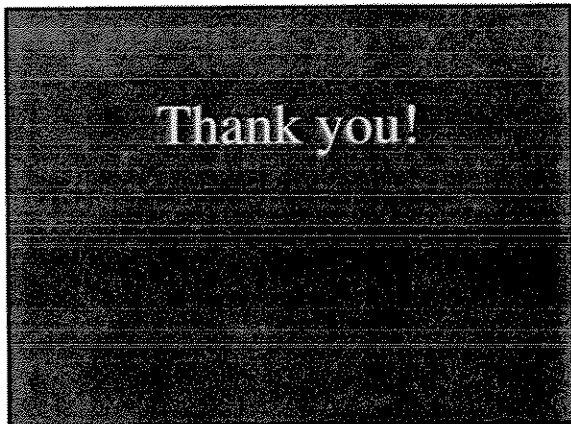
Source: American Cancer Society June 2005

Secondary Smoking, Individual Rights, & Public Space

- Surgeons' General reports transformed icon of American individualism to sign of personal disregard for health
- Americans consider it an aspect of personal freedom to assume personal risk, but little tolerance for risks others impose upon them
- ETS is not just an annoyance, but a quantifiable health risk

Adapted from Reports of Surgeons General, Nat. Lib. Med., NIH

You have the opportunity
(and the responsibility) to
improve the health and safety
of the citizens of Milwaukee



Curriculum Vitæ

Name: Paul D. Burstein, M.D., FACOG

Address: 2634 W. Lake Park Court
Mequon, Wisconsin 53092

Family: Wife: Sharon
Children: Sarah (Burstein) Shirley, 33, Aaron Burstein, 31

Office: 2315 North Lake Drive Suite 400
Milwaukee, Wisconsin 53211

Phone: (414) 272-3000
FAX: (414) 272-0109
Email: PDBurstein@aol.com

Birth date: 13 May 1947, in Kalamazoo, Michigan

Citizenship: USA

Awards: Eagle Scout

Certificate of Added Qualification, Menopause Clinician,
North American Menopause Society, 2 March 2001

Education: University of Michigan, B.A. with Honors and Distinction,
1968
University of Michigan, M.D., 1972

Internship: University of Wisconsin Hospitals, Madison, Obstetrics-
Gynecology, 1972-1973

Residency: University of Wisconsin Hospitals, Madison, 1973-1976

Specialty: Obstetrics and Gynecology
Board Certification: *American Board of Obstetrics and Gynecology, 1979*

Military: Major, Medical Corps, US Army. Assigned Fort Bragg, North
Carolina, 1976-1978 Awarded Army Commendation Metal

Societies:

- Fellow, American College of Obstetricians and Gynecologists
- Wisconsin Society of Obstetrics and Gynecology.
- Active member Milwaukee Gynecologic Society
- Milwaukee County Medical Society
- Wisconsin State Medical Society
- North American Menopause Society
- Milwaukee Academy of Medicine

Academic:

Clinical Assistant Professor, Department of Obstetrics and Gynecology, University of Wisconsin, Milwaukee Campus, 1978-1986

Clinical Associate Professor, Department of Obstetrics and Gynecology, University of Wisconsin, Milwaukee Campus 1986-present

Clinical Assistant Professor, Department of Obstetrics and Gynecology, Medical College of Wisconsin, 1990—1998

Clinical Associate Professor, Department of Obstetrics and Gynecology, Medical College of Wisconsin, 1998—

Clinical Professor, Department of Obstetrics and Gynecology, Medical College of Wisconsin, 2003—

Clinical Professor, Department of Obstetrics & Gynecology, University of Wisconsin Medical School, 2000—

Licenses:

Wisconsin 18364
DEA AB8059532

Post Graduate courses:

Obstetrical Ultrasound
Colposcopy
Gynecologic Laser Surgery
Hysteroscopy
Microsurgery
Endometrial ablation
Pelviscopy/Laser Laparoscopy

Hospital Staff:	<p>Appointments:</p> <p>St. Mary's Milwaukee, Active Staff</p> <p>Sinai Samaritan, Active Staff</p> <p>Columbia Hospital, Courtesy Staff</p>
Honors:	<p>Voted "One of Top Doctors" <i>Milwaukee Magazine</i>, April 2000 and July 2004</p>
Committees:	<p>Resident Education Committee, Mount Sinai 1978-1988</p> <p>Medical Executive Committee, Mount Sinai 1983-1987</p> <p>Program Committee, Milwaukee Gynecology Society, 1988-90</p> <p>Obstetrics-Gynecology Review Committee, St. Mary's Hospital</p> <p>Vice Chairman, Department of Obstetrics-Gynecology, St. Mary's-Milwaukee, 1994-</p> <p>President, Milwaukee Gynecologic Society, 1995-96</p> <p>Board of Directors, Wisconsin Independent Physicians Group (WIPG) Now Independent Physician's Network (IPN) 1990-1993, 1995-</p> <p>Secretary-Treasurer, WIPG 1991-1992</p> <p>Vice President for administration, WIPG, 1997-1998</p> <p>Vice President for Medical Affairs, IPN, 1998-</p> <p>Resource & Improvement Committee, St. Mary's Milwaukee 1995-</p> <p>Chair, Obstetrics & Gynecology, QA/QI St. Mary's Milwaukee, 1994-</p> <p>Education Committee, St. Mary's Hospital, 1997-</p> <p>Board of Governors, Milwaukee Gynecologic Society 1996-1999</p> <p>Director of Medical Education, St. Mary's Milwaukee, February, 1999-</p> <p>Appointed Fleet Surgeon, Milwaukee Yacht Club, January, 2000-</p> <p>Director of Medical Education, Columbia-St. Mary's, Milwaukee, Wisconsin October 2001-</p> <p>Chairman, Program Committee, Milwaukee Gynecologic Society, 2003-</p> <p>Member, Institutional Review Board (IRB) Columbia-St. Mary's, 2004-</p> <p>Appointed to Council on Medical Education, Wisconsin Medical Society, 2006-</p>
Invited Programs	<p>"Strategies for a Healthier Lifestyle in Women", Contributing to the Healthcare of Women, Health Care Education and Training, Inc. 28 October 1998, Milwaukee, Wisconsin</p>

"Standards and Guidelines: Friend or Foe? A physician's and Attorney's Prospective" Loss Prevention in Perinatal Services, Daughters of Charity National Health Systems, Tucson, Arizona, December 3-5, 1998

Grand Rounds, Columbia Hospital, Milwaukee, 10 August 1999, "Alternative Delivery Systems for Postmenopausal Hormone Replacement"

Grand Rounds, St. Joseph Hospital, West Bend, Wisconsin 13 August, 1999, "Alternative Delivery Systems for Postmenopausal Hormone Replacement"

Grand Rounds, Ingham Regional Medical Center, Lansing, Michigan, 23 August 1999, "Hormones and Cancer: The Good, The Bad, and The Ugly"

Grand Rounds, Sparrow Hospital, Lansing, Michigan, 24 August 1999, "Hormones and Cancer: The Good, The Bad, and The Ugly"

Grand Rounds, St. Mary's Hospital, Milwaukee, 10 December 1999, "The History of Operative Obstetrics: Where have we been and where are we going"

Grand Rounds, Columbia Hospital, Milwaukee, 10 December 1999, "The History of Operative Obstetrics: Where have we been and where are we going"

Grand Rounds, Medical College of Wisconsin Grand Rounds St. Mary's Hospital-Milwaukee, 5 April 2000, "The History of Operative Obstetrics: Where have we been and where are we going"

Columbia History of Medicine Club, Milwaukee, 12 September 2000, "The History of Operative Obstetrics: Where have we been and where are we going"

Grand Rounds, Sinai Samaritan, Obstetrics & Gynecology, University of Wisconsin, Milwaukee Clinical Campus, "Hormones and Cancer: the Good, the Bad, and the Ugly" 27 September 2000

"Amenorrhea" St. Mary's Hospital, Milwaukee, 3 October 2000

"Osteoporosis Update 2001" Grand Rounds, St. Mary's Hospital, Milwaukee, 23 January 2001

"PMS Update 2001" Grand Rounds, St. Mary's Hospital, Milwaukee, 30 March 2001

"Induction & Augmentation of Labor" Grand Rounds, Sinai-Samaritan, Milwaukee, 26 September 2001

"History of Operative Obstetrics: Where we have been and where we are

going” 20 September 2001, West Houston Medical Center, Houston, Texas

“PMS Update 2002” Grand Rounds, St. Mary’s-Ozaukee, 23 January 2002

“If it didn’t hurt, why did I scream like a Banehee? Anesthesia for neonatal circumcision” Grand Rounds, Sinai Samaritan, Milwaukee, 30 January 2002.

“HRT & the Heart: the Good, the Bad, and the Ugly” Grand Rounds, Medical College of Wisconsin, St. Mary’s, 6 September 2002

Course Director. Columbia-St. Mary’s Fall Clinic, Women’s Health Issues. Italian Community Center, 17 September 2002

Invited participant: Scientific Poster Judge, North American Menopause Society, 13th Annual Meeting, Chicago, Illinois, October 2002

Invited Speaker: Milwaukee Gynecologic Society, 4 February 2003, History of Operative Obstetrics

Grand Rounds: MCW St. Mary’s Hospital 5 February 2003, PMS Update 2003

Columbia History of Medicine Club, 11 March 2003, Historical View of Hormone Therapy and Menopause

Grand Rounds: St. Mary’s-Milwaukee, 14 March 2003, “Primum Non Nocere” Reducing Medical Error

Primum Non Nocere Reducing Medical Error Grand Rounds at Columbia, St. Mary’s Ozaukee, and Medical College of Wisconsin Summer 2003

Grand Rounds: Medical College of Wisconsin (given at St. Mary’s Milwaukee) Historical View of Hormone Therapy and Menopause, 6 August 2003

Grand Rounds: University of Wisconsin, Department of Obstetrics-Gynecology, Madison Wisconsin 25 Sept. 2003; Primum Non Nocere—Reducing Medical Errors

Grand Rounds: St. Joseph’s Hospital, Milwaukee. “Sacred Cows” 7 October 2003

Invited faculty: Wisconsin’s Osteoporosis Symposium 2004, Milwaukee, Wisconsin. 25 June 2004. “Women’s Health Initiative”

Grand Rounds: Columbia St. Mary’s--Columbia Campus, Women’s Health Initiative Update, 16 November 2004

Primum Non Nocere--Reducing Medical Errors 2005 Update, Grand Rounds, Columbia St. Mary's-Milwaukee Campus, 22 February 2005

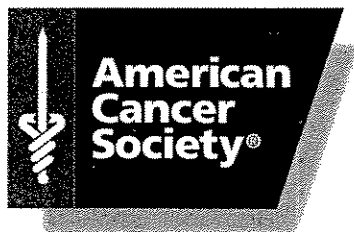
Bone Mineral Density Testing for Clinicians--It's Not Just for Boneheads!, Columbia St. Mary's--Milwaukee Campus, 8 April 2005

Urinary Tract Infections and Urogenital Atrophy, Invited speaker, Columbia St. Mary's Spring Clinic, 10 May 2005

Bone Mineral Density Testing for Clinicians--It's Not Just for Boneheads!, Aurora Sinai Medical Center, University of Wisconsin Medical School-Milwaukee Clinical Campus, 26 October 2005

Grand Rounds University of Wisconsin-Madison, Department of Obstetrics & Gynecology, "Options for Treatment of Urogenital Atrophy" 17 November 2005

Revised 18 January 2006



1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

My reason for asking that you help us:

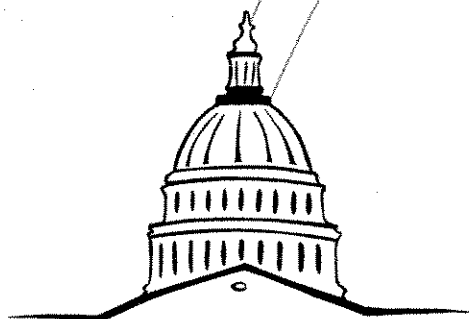
SMOKE-FREE Milwaukee!!!
- My mom - survived a brain tumor
- My uncle - fighting esophageal cancer
- Jess' mom, lost her battle to stomach cancer

EXHIBIT

3(b)



relay 020

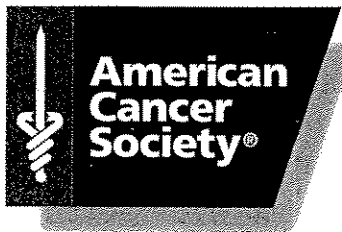


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Mary Kate Wagner
Address: 1530 W. Wisconsin Ave City: Milwaukee State: WI Zip: 63233
Daytime Phone: (847) 334-2755 Evening Phone: _____
Email Address: mary.k.wagner@mc.edu

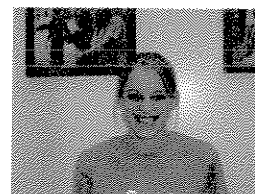


1.800.ACS.2345
www.cancer.org/takeaction

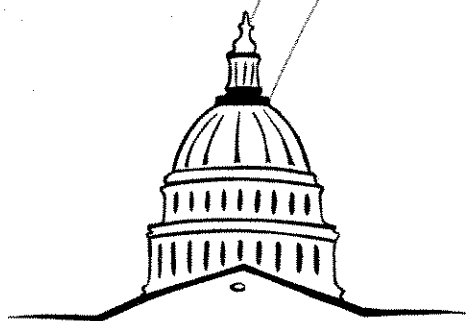
Picture A CureSM for Cancer

My reason for asking that you help us:

Smoke-Free ~~WIS~~ Milwaukee!
My cousin who never got to see her
Seventh birthday.



relay 019

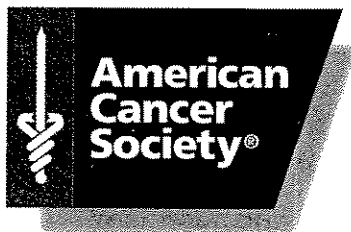


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- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Mandi Vargo
Address: 1530 W. Wisconsin Ave #434 City: Milwaukee State: WI Zip: 53233
Daytime Phone: 513-464-7290 Evening Phone: same
Email Address: amanda.vargo@marquette.edu



1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

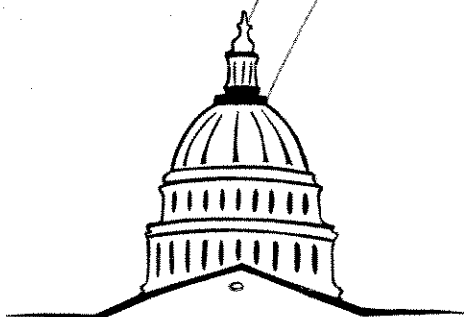
My reason for asking that you help us:

We are seeking better health for all.
Providing a smoke-free Milwaukee
benefits both business owners and
customers. Businesses will be informed
because customers to bars and restaurants
have been waiting to find places where they
can eat & drink without having their
health be endangered. To be able to
go home at the end of the night
without having to wash all
our clothes. Thank you for considering.

Adam Mescher



relay 017

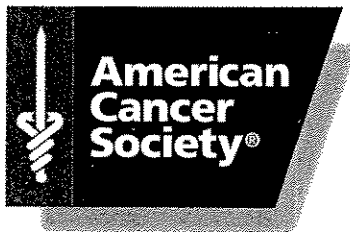


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Adam Mescher
Address: 3001 West Sholes Dr. City: Mequon State: WI Zip: 53092
Daytime Phone: 262-242-7402 Evening Phone: 262-414-331-3891
Email Address: adam.mescher@mv.edu



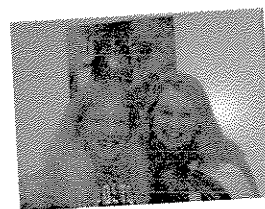
1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

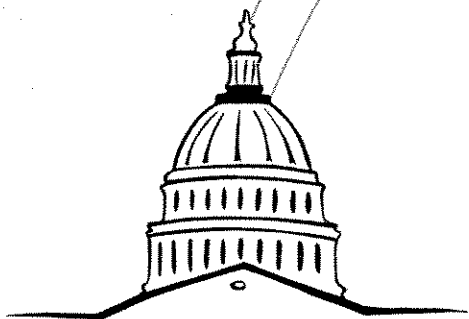
My reason for asking that you help us:

SMOKE FREE
MILWAUKEE!!!

Everyone deserves a
cure.



relay 018

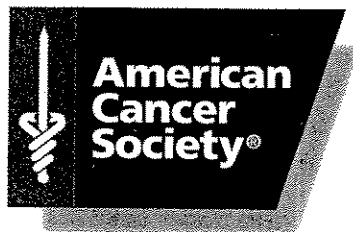


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Hayley Ford + Brenda Campbell
Address: 729 North 11th St City: Milwaukee State: WI Zip: 53233
Daytime Phone: _____ Evening Phone: _____
Email Address: _____



1.800.ACS.2345
www.cancer.org/takeaction

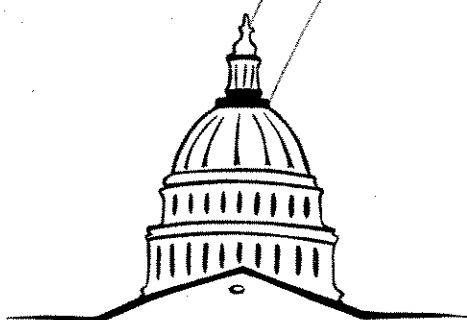
Picture A CureSM for Cancer

My reason for asking that you help us:

- Smoke Free Milwaukee
- My grand father died of cancer
- My friend's father has cancer
- My friend's mother has cancer



relay 016

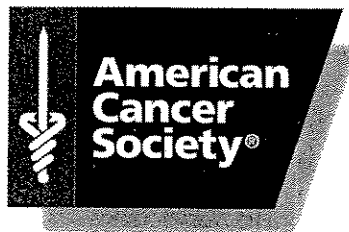


Specifically, I am asking you to support the American Cancer Society's efforts to:

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- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Maura McDynn
Address: 412 N. 14th St. Milwaukee WI City: Milwaukee State: WI Zip: 53233
Daytime Phone: (414) 867-4420 Evening Phone: (414) 567-4420
Email Address: _____

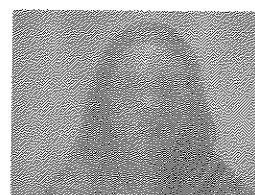


1.800.ACS.2345
www.cancer.org/takeaction

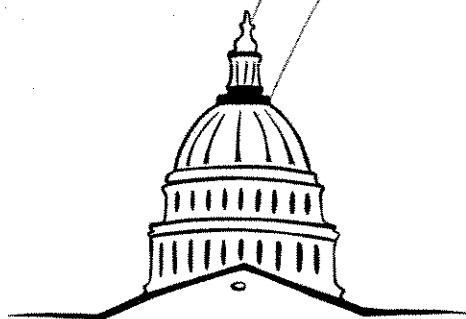
Picture A CureSM for Cancer

My reason for asking that you help us:

Smoke Free Milwaukee
-causes cancer-



relay 015

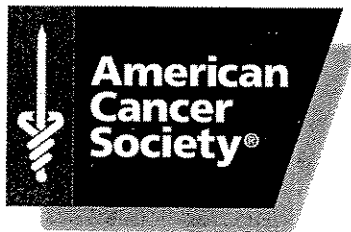


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Ann VanVaren
Address: 729 N. Elm St City: Milwaukee State: WI Zip: 53233
Daytime Phone: _____ Evening Phone: _____
Email Address: _____



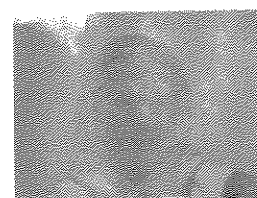
1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

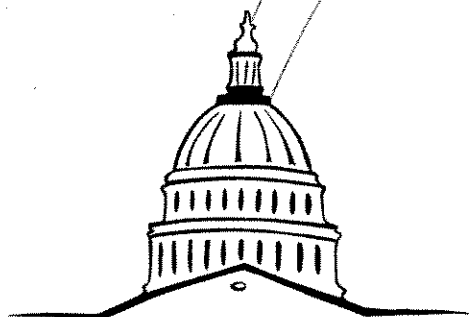
My reason for asking that you help us:

Smoke Free Milwaukee

- causes cancer
- 2nd hand smoke
- my friend's mother had it.
- my grandmother died of breast cancer.
- my cousin had cancer, along with a classmate.



relay 014



Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

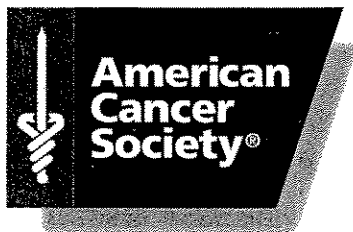
Name: Mr./Mrs./(Ms.) Jen Fries

Address: 729 N 11th St Coburn 814 City: Milwaukee State: WI Zip: 53233

Daytime Phone: 414-244-8970

Evening Phone: 414-244-8970

Email Address:

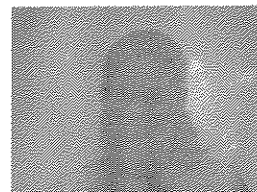


1.800.ACS.2345
www.cancer.org/takeaction

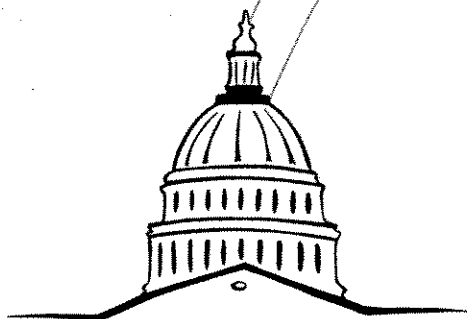
Picture A CureSM for Cancer

My reason for asking that you help us:

Smoke-free Milwaukee
My grandpa passed away
from cancer.
Some family friends had
cancer.



relay 013

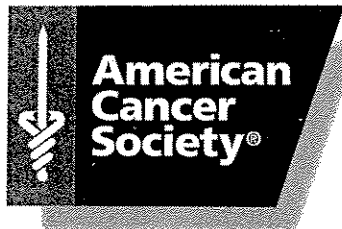


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Melanie Fraenkel
Address: 1530 W. Wisconsin Ave. 626 City: Milwaukee State: WI Zip: 53233
Daytime Phone: 630.408.2325 Evening Phone: same
Email Address: _____

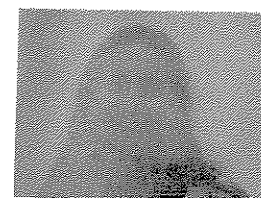


1.800.ACS.2345
www.cancer.org/takeaction

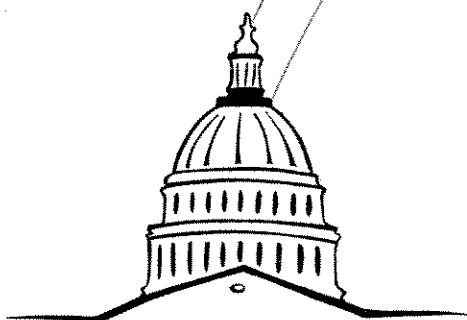
Picture A CureSM for Cancer

My reason for asking that you help us:

- my grandfather died from lung cancer
- both of my parents died from cancer
- my aunt is a survivor
- my friend
- I want a ~~SMOKE FREE~~ Milwaukee !!



relay 012

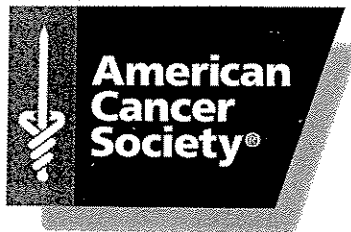


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms Lindsay Johnson
Address: 729 N 11th St. #703 City: Milwaukee State: WI Zip: 53233
Daytime Phone: 414-244-8540 Evening Phone: _____
Email Address: _____



1.800.ACS.2345
www.cancer.org/takeaction

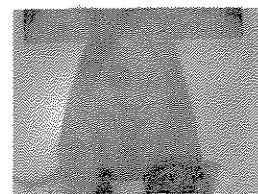
Picture A CureSM for Cancer

My reason for asking that you help us:

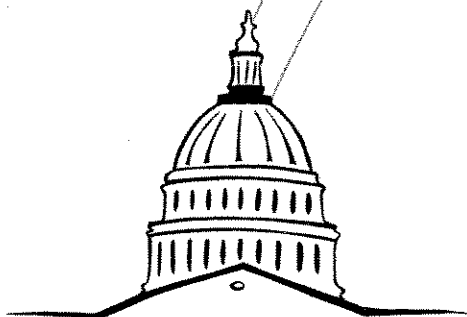
FOR SMOKE FREE
MILWAUKEE!

- Aunt passed away From Colon Cancer
- Grand Father passed away From Prostate Cancer
- Cousin currently Fighting throat Cancer
- Grandmother had Colon Cancer
- Friend passed away From Brain Cancer

Only 21 years old
We Need To Find A CURE!!



relay 011

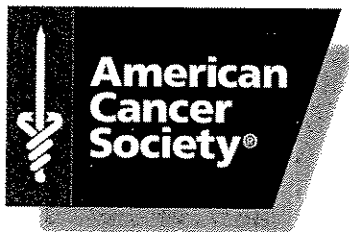


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms Colleen Riley
Address: 819 N 16th #204 City: Milwaukee State: WI Zip: 53233
Daytime Phone: 414-736-9313 Evening Phone: - Same -
Email Address: Colleen.Riley@marquette.edu



Picture A CureSM for Cancer

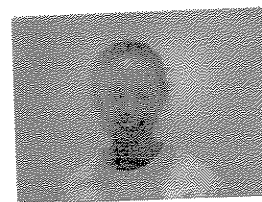
1.800.ACS.2345

www.cancer.org/takeaction

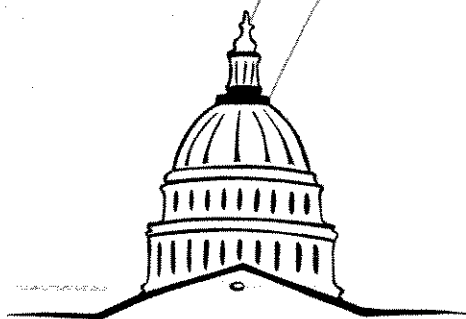
*Smoke Free Milwaukee

My reason for asking that you help us:

- my close friend is a survivor
 - my close family friend died of cancer just last year
 - ~~my friend~~
a close friend's mom died of breast cancer
- Cancer affects all of us.



relay 023



Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

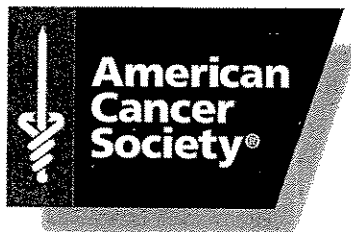
I want the American Cancer Society to share my story to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Jean Baumgardner

Address: 7501 Hill Valley Ct City: Greendale State: WI Zip: 53129

Daytime Phone: 414-588-7570 Evening Phone: _____

Email Address: _____



1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

My reason for asking that you help us:

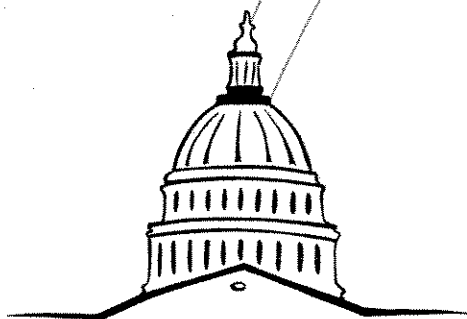
Smoke free Milwaukee!

We need a cure!

- Cancer took the lives of my grandmother, my aunt, and my friend.
- Research is the only way to defeat cancer.
- Millions of people every year are affected by cancer, fighting a constant battle for life.
- We DO have the power to find an answer!



relay 022

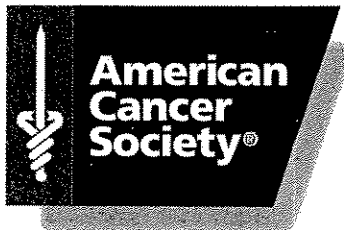


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./(Ms.) Sara Marie Schepis
Address: 845 W. 17th St. Apt. 208 City: Milwaukee State: WI Zip: 53233
Daytime Phone: (414) 831-0993 Evening Phone: (414) 831-0993
Email Address: Faithpower790@hotmail.com

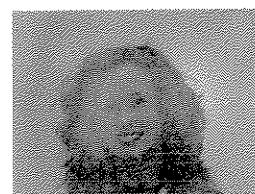


1.800.ACS.2345
www.cancer.org/takeaction

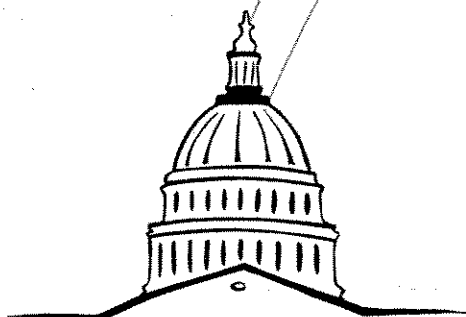
Picture A CureSM for Cancer

My reason for asking that you help us:

#Smoke free Milwaukee
- My dad, aunt, + uncle are
all survivors
- I have many friends who
have all been touched by cancer
- my grandfather died w/ lung
cancer
- we need to find a cure!



relav 021

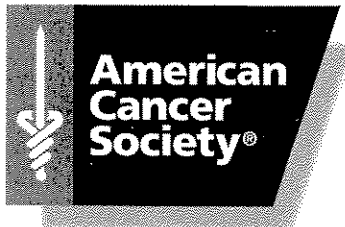


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Madeline Hill
Address: 11994 W. 195th St. City: Mokena, IL State: IL Zip: 60448
Daytime Phone: 708-539-5608 Evening Phone: 708-539-5608
Email Address: madeline.hill@marquette.edu

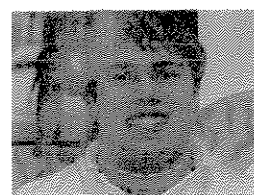


1.800.ACS.2345
www.cancer.org/takeaction

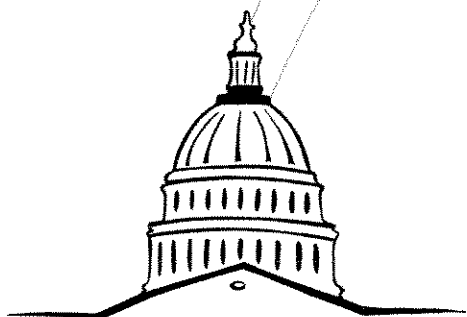
Picture A CureSM for Cancer

My reason for asking that you help us:

My grandmother is a cancer survivor.
My roommate's mom passed away from cancer last winter.
Make Milwaukee smoke-free.
My grandmother and grandfather passed away from cancer.



relay 005

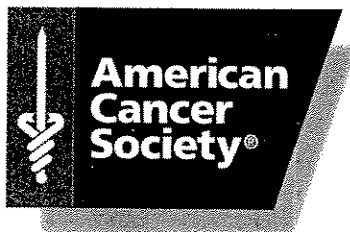


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story to help eliminate cancer as a major health problem.

Name Mr./Mrs./Ms. John Daniels
Address: 525 N. 17th St. #212 City: Milwaukee State: WI Zip: 53233
Daytime Phone: (262) 989-4613 Evening Phone: —
Email Address: john.b.daniels@marquette.edu



1.800.ACS.2345
www.cancer.org/takeaction

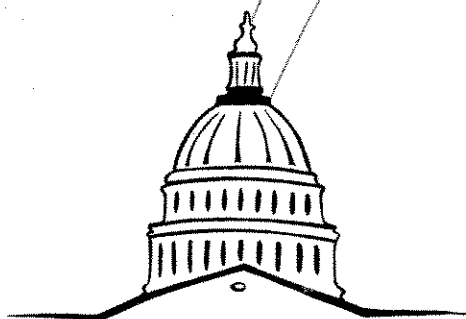
Picture A CureSM for Cancer

My reason for asking that you help us:

Smoke Free Milwaukee!



relay 007

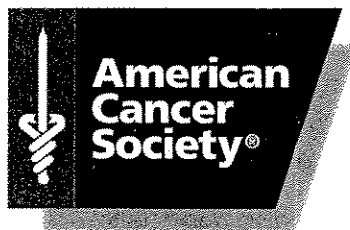


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Ms. Morgan Sullivan
Address: 819 N. 16th St #434 City: Milwaukee State: WI Zip: 53233
Daytime Phone: 414-244-0396 Evening Phone: 847-323-5923
Email Address: _____



1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

My reason for asking that you help us:

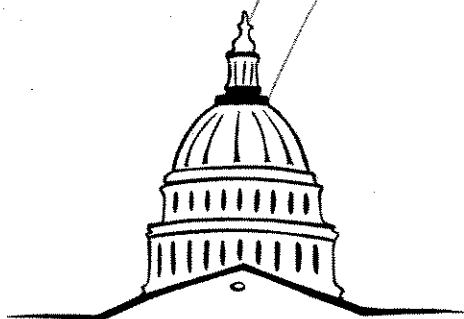
My good friend had cancer and I am
so thankful that he is with me today.
I want all people who suffer from
cancer to have a fair chance
to beat it.

Also, my Grandpa died from lung
cancer. This was a very difficult
thing for our family. I think we
should make Milwaukee smoke
free in order to decrease
the chance of living cancer
and help many people & their families

Smoke Free Milwaukee



relay 008



Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Mary Blaww

Address: 729 N. 11th St

City: Milwaukee

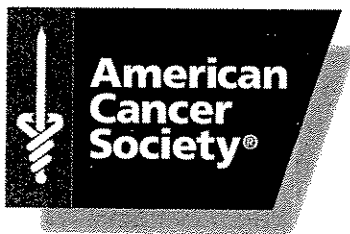
State: WI

Zip: 53233

Daytime Phone: 616-745-6416

Evening Phone: 616-745-6416

Email Address:



1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

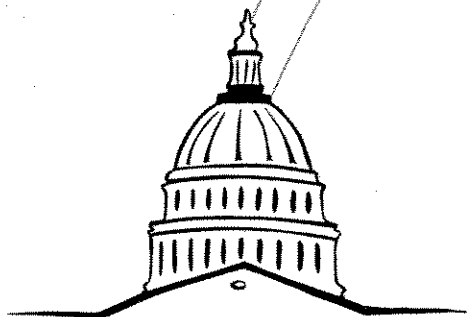
My reason for asking that you help us:

Smokefree Milwaukee.

A man, referred to as my second father,
recently died from cancer leaving a
family of 3 without a father and many
others without a friend and mentor.



relay 009



Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

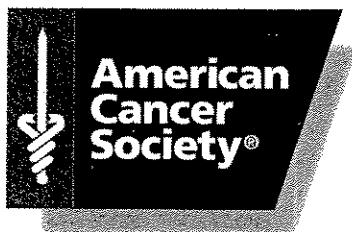
I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Katie Elliott

Address: 630 W. Wisconsin Ave. City: Milwaukee State: WI Zip: 53233

Daytime Phone: (414) 963-5565 Evening Phone: _____

Email Address: katharine.elliott@mu.edu



1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

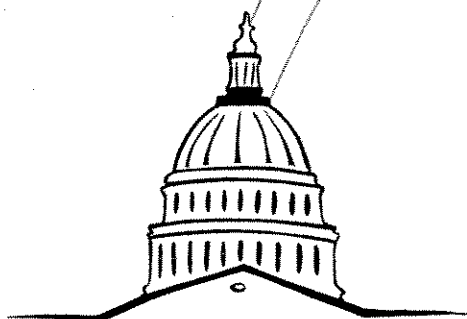
My reason for asking that you help us:

My grandma died of cancer
I had skin cancer
(see bandaid over stitches
on my nose in
the picture)

Make Milwaukee a
smoke
free
community



relay 010



Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

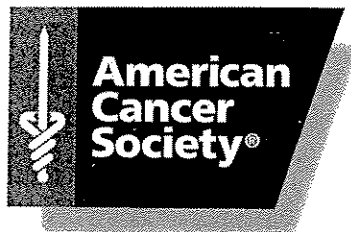
I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Ms. Natalie Valente

Address: 912 N. 59th St City: Milw State: WI Zip: 53213

Daytime Phone: 414 550 9980 Evening Phone: _____

Email Address: _____



1.800.ACS.2345
www.cancer.org/takeaction

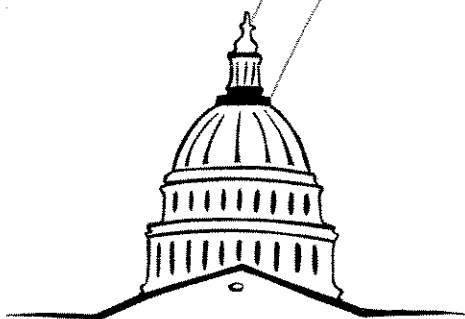
Picture A CureSM for Cancer

My reason for asking that you help us:

Smoke free Milwaukee
Be a life saver



relay 004

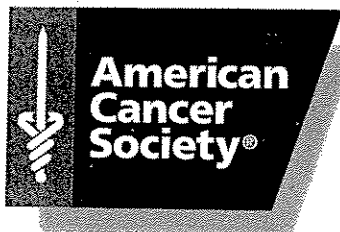


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Ms. Laura Duthie
Address: 716 Nth 11th St City: Milwaukee State: WI Zip: 53233
Daytime Phone: 414-244-2555 Evening Phone: _____
Email Address: laura.duthie@mu.edu



1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

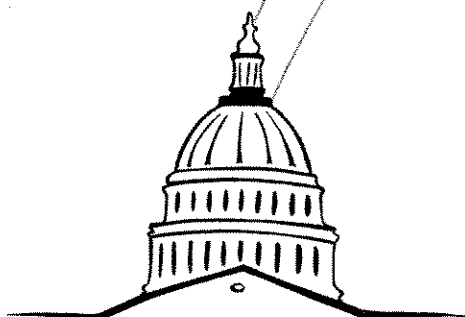
My reason for asking that you help us:

SMOKE FREE MILWAUKEE

I think having a smoke free Milwaukee would be beneficial for everyone in the community because second hand smoke is extremely dangerous and many times people can't help it when they are exposed to second hand smoke.



relay 005



Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story to help eliminate cancer as a major health problem.

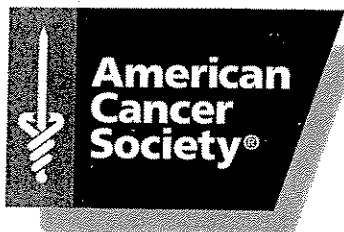
Name: Mr./Mrs./Ms. Sarah Salzer

Address: 729 North 11th St. Rm 600 City: Milwaukee State: WI Zip: 53233

Daytime Phone: 244-2013

Evening Phone: same

Email Address: Sarah.salzer@mu.edu



1.800.ACS.2345
www.cancer.org/takeaction

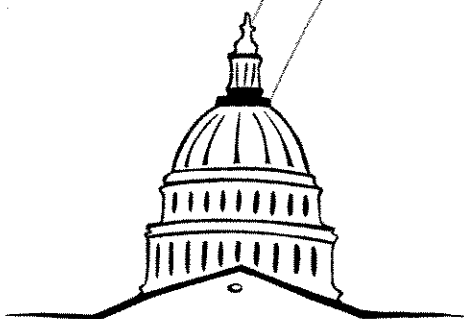
Picture A CureSM for Cancer

My reason for asking that you help us:

SMOKE-FREE MILWAUKEE
- Let's Clean up this
City!



relay 003

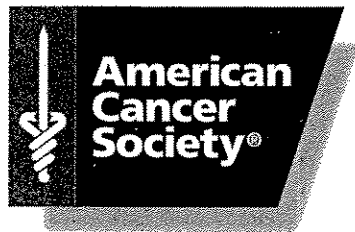


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Stephen Horras
Address: _____ City: _____ State: _____ Zip: _____
Daytime Phone: _____ Evening Phone: _____
Email Address: _____



1.800.ACS.2345
www.cancer.org/takeaction

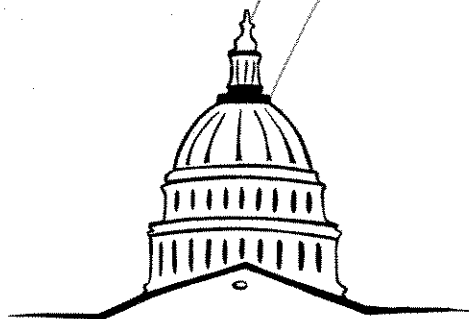
Picture A CureSM for Cancer

My reason for asking that you help us:

A smoke-free Milwaukee
will help stop second-hand
smoke



relay 002

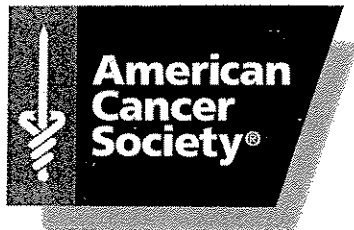


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms Katie Scannell
Address: 729 N. 14th St. City: Milwaukee State: WI Zip: 53233
Daytime Phone: 219-242-4426 Evening Phone: _____
Email Address: _____



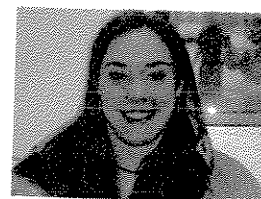
1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

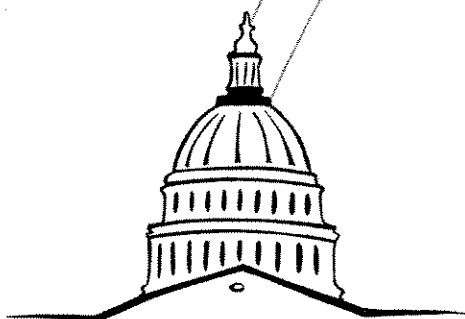
Smoke Free Milwaukee

My reason for asking that you help us:

Second hand smoke kills.



relay 001

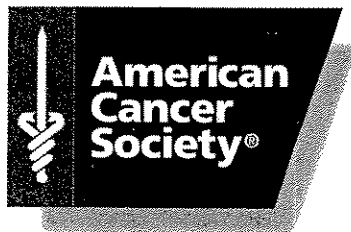


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Laura Dillon
Address: McCormick 15/1530 W. Wise Ave. City: Milwaukee State: WI Zip: 53233
Daytime Phone: _____ Evening Phone: _____
Email Address: laura.dillon@marquette.edu

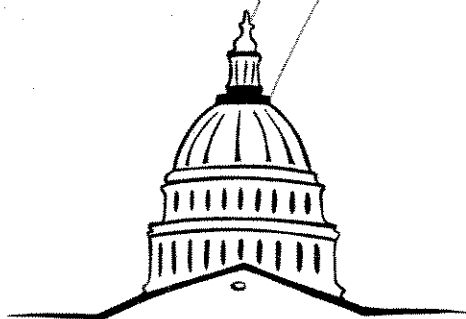
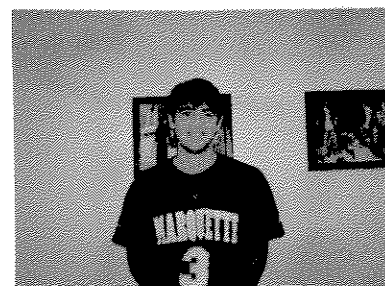


1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

My reason for asking that you help us:

- SMOKE-FREE MILWAUKEE
- IN MEMORY OF MY FATHER WHO DIED FROM CANCER
- FOR MY GRANDMOTHER WHO CURRENTLY HAS CANCER

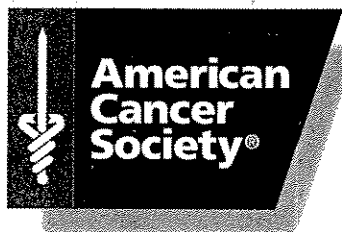


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. ROBERT IMMEN
Address: 525 N. 17TH STREET City: MILWAUKEE State: WI Zip: 53233
Daytime Phone: (602)332-4376 Evening Phone: _____
Email Address: ROBERT.IMMEN@MV.EDU

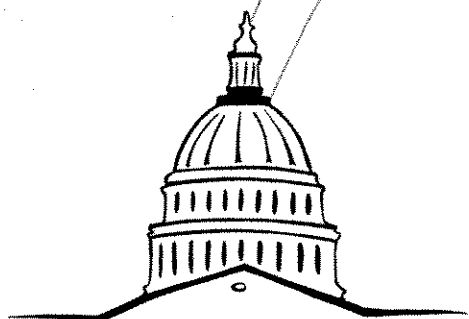


1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

My reason for asking that you help us:

Smoke free Milwaukee
great uncle died of lung cancer
grandmother had cancer
family friend died of cancer
in memory of best friends' parents



Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

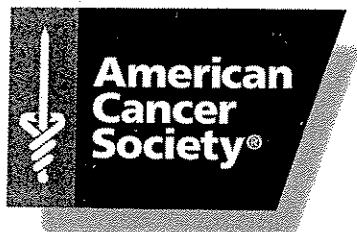
I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Garrett Gundlach

Address: 5119 Worsley Ln City: Racine State: WI Zip: 53402

Daytime Phone: 1-262-681-7335 Evening Phone: —

Email Address: garrett.gundlach@mu.edu



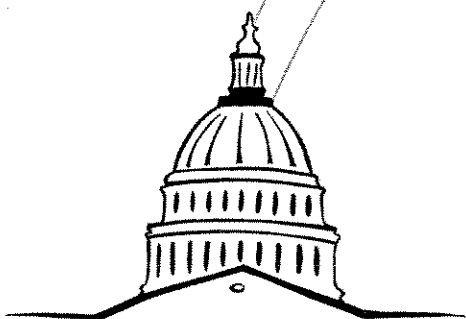
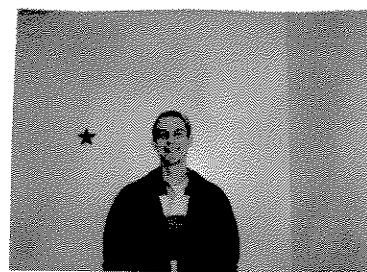
1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

Smoke Free Milwaukee

My reason for asking that you help us:

- My mom died a little over a year ago from lymphoma
- My grandpa died from Lung Cancer

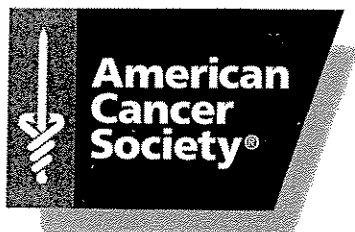


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Andy Parker
Address: 525 N. 17th St City: Milwaukee State: WI Zip: 53233
Daytime Phone: 260-312-5160 Evening Phone: _____
Email Address: andrew.parker@mu.edu



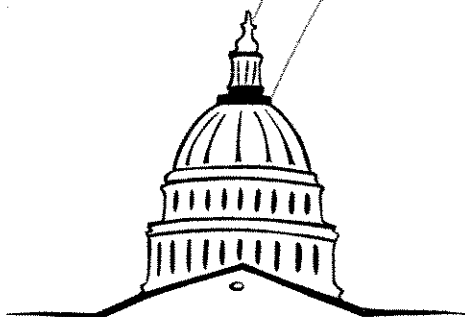
1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

My reason for asking that you help us:

Smoke free Milwaukee
my future
my grandparents
my father
my friend

Tape Picture
Here

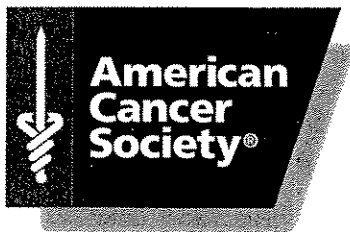


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Bridget Farrell
Address: 915 W Wisconsin City: Milwaukee State: WI Zip: 53233
Daytime Phone: (414) 244-6009 Evening Phone: _____
Email Address: _____



1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

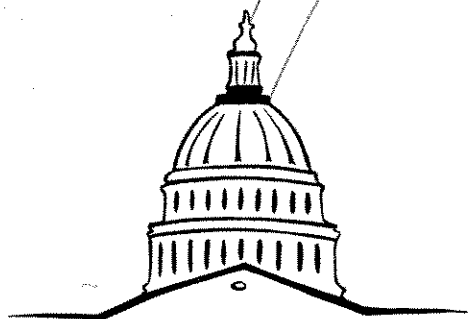
I want a smoke-free Milwaukee!

My reason for asking that you help us:

My grandma had cancer.
My grandpa died from cancer.
My friend has breast cancer.

We need a cure!

Tape Picture
Here

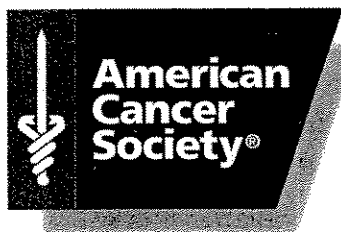


Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Danielle Monet
Address: 729 North 11th St. City: Milwaukee State: WI Zip: 53233
Daytime Phone: 715-223-5715 Evening Phone: same
Email Address: danielle.monet@milw.edu



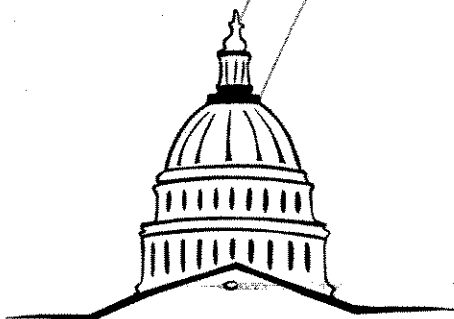
1.800.ACS.2345
www.cancer.org/takeaction

Picture A CureSM for Cancer

My reason for asking that you help us:

Smoke-free Milwaukee
Grandfather fighting cancer
Friend's mother died of cancer
Great-grandmother died of cancer
Friend's father died of cancer

Tape Picture
Here



Specifically, I am asking you to support the American Cancer Society's efforts to:

- Fund research and programs that prevent, detect and treat cancer
- Expand access to quality cancer care, prevention and awareness
- Reduce disparities in prevention and treatment
- Reduce and prevent suffering from tobacco-related illness

I want the American Cancer Society to share my story
to help eliminate cancer as a major health problem.

Name: Mr./Mrs./Ms. Miss Sarah Shields
Address: 722 N. 14th St Rm 404 City: Milwaukee State: WI Zip: 53233
Daytime Phone: 248-761-7921 Evening Phone: _____
Email Address: Sarah-shields@marquette.edu